

Attorney's Docket No.: 06975-058001 / Ad Serving 01

2144 / \$

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Harry Morris et al.
Serial No. : 09/690,007
Filed : October 17, 2000
Title : DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK ENVIRONMENT

Art Unit : 2144
Examiner : Tam T. Phan

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Technology Center 2100

INFORMATION DISCLOSURE STATEMENT

Applicants submit the references listed on the attached form PTO-1449. In addition to the art cited on the enclosed PTO-1449 form, Applicants submit the following related application:

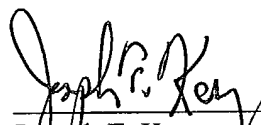
U.S. Patent Application Serial No. 09/695,844
Harry W. Morris et al.
Entitled: Advertisement Delivery

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date:

5/12/2004


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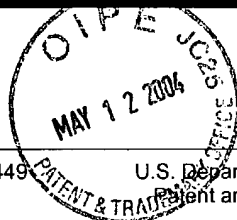
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Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-058001	Application No. 09/690,007
Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Harry Morris et al.	
		Filing Date October 17, 2000	Group Art Unit 2144

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA	5,029,104	07/02/91	DODSON et al.			
	AB	5,105,184	04/14/92	PIRANI et al.			
	AC	5,305,195	04/19/94	MURPHY			
	AD	5,572,643	11/05/96	JUDSON			
	AE	5,737,619	04/07/98	JUDSON			
	AF	5,740,549	04/14/98	REILLY et al.			
	AG	5,742,768	04/21/98	GENNARO et al.			
	AH	5,754,830	05/19/98	BUTTS et al.			
	AI	5,781,894	07/14/98	PETRECCA et al.			
	AJ	5,805,815	09/08/98	HILL			
	AK	5,809,242	09/15/98	SHAW et al.			
	AL	5,828,837	10/27/98	EIKELAND			
	AM	5,933,811	08/03/99	ANGLES et al.			
	AN	5,937,392	08/10/99	ALBERTS			
	AO	5,948,061	09/07/99	MERRIMAN et al.			
	AP	5,999,912	12/07/99	WODARZ et al.			
	AQ	6,009,409	12/28/99	ADLER et al.			
	AR	6,009,410	12/28/99	LeMOLE et al.			
	AS	6,011,537	01/04/00	SLOTZNICK			
	AT	6,035,332	03/07/00	INGRASSIA, JR. et al.			
	AU	6,133,912	10/17/00	MONTERO			
	AV	6,141,010	10/31/00	HOYLE			
	AW	6,177,931	01/23/01	ALEXANDER et al.			
	AX	6,185,586	02/06/01	JUDSON			
	AY	6,314,451	11/06/01	LANDSMAN et al.			
	AZ	6,317,761	11/13/01	LANDSMAN et al.			
	AAA	6,457,025	09/24/02	JUDSON			

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

BEST AVAILABLE COPY Substitute Disclosure Form (PTO-1449)



Substitute Form PTO-1449 (Modified) Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-058001	Application No. 09/690,007
	RECEIVED MAY 14 2004		
	Applicant Harry Morris et al.	Filing Date October 17, 2000	Group Art Unit 2144 Technology Center 2100

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	ABB	6,466,967	10/15/02	LANDSMAN et al.			

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	ACC	WO 98/21664	05/22/98	PCT				

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	ADD	Graham, Ian S.; <i>The HTML Sourcebook, Second Edition, A Complete Guide to HTML 3.0</i> , Wiley Computer Publishing, 1996, pp 235-241
	AEE	
	AFF	
	AGG	

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	